



AMERICAN
INDIAN
COLLEGE
FUND

2 0 1 1

Flame of Hope Gala

THURSDAY, OCTOBER 20



Message from the President:

Please Join the American Indian College Fund and Our Partners to Raise Money for Native Education

Au. Mitaku Oyapi
(Hello all my relatives),

Every year the American Indian College Fund hosts an annual Flame of Hope Gala to raise funds for scholarships for American Indian college students attending tribal colleges and universities. With this financial assistance Native students can pursue their dreams, earn a degree, and succeed.

Gala sponsorships help us defray the costs for this event benefitting Indian Country, ensuring that the bulk of monies raised goes where they are needed most—to our students. Sponsorships are an opportunity for your organization to continue building relationships with leaders in Indian country.

Inside you will find information about sponsorship levels and hear the benefits of sponsoring the Flame of Hope Gala.

We hope you will join us in sponsoring and attending this wonderful evening that paves the way for our scholarship recipients' successes.

Ocankuye Wasté Yelo,
(In a good way)

Richard B. Williams
President and CEO, American Indian College Fund



- Why Support the Flame of Hope Gala Page 2
- How Your Sponsorship Helps American Indian Students Page 2
- Flame of Hope Gala Sponsorship Levels Page 3



Why Support the Flame of Hope Gala

Carl C. Dalstrom,
President and CEO, USA Funds

“USA Funds supports the American Indian College Fund because the work the Fund does is right on target with our nonprofit mission to enhance postsecondary-education preparedness, access and success, especially for students who face significant barriers to higher education.

Another reason we support the Fund is due to personal experience. I’ve gotten

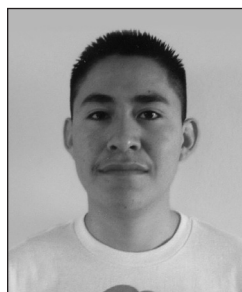
to know some of the administrators at tribal colleges. These administrators have described the daunting challenges they face in delivering quality education to students with all kinds of disadvantages on the slimmest of institutional budgets. Their stories truly are compelling. What tribal colleges have been able to achieve with extremely limited resources may, in fact, be one of the best success stories in American higher education today.”



Gustavo Viaño,
Director of Diversity Outreach
& Brand Management,
McDonald’s Corporation

“At McDonalds, inclusion and diversity are drivers that support our continuous business success. It is about everyone feeling valued and respected on both sides of the counter. McDonalds is a proud sponsor of the American Indian College Fund because of our ongoing commitment to education through our support of the Ronald McDonald House Charities Scholarship Program.”

How Your Sponsorship Helps American Indian Students



Kevin (Navajo),
Arizona Public Service Scholar
School:
New Mexico State University
Major:
Engineering Technology,
Computers & Electronics

Kevin, a civil engineering major with a concentration in environmental engineering, says, “Coming from a family who still to this day lives without the basic necessities, I can assure you that my dreams and passions will one day be fulfilled and I would like to thank you for your generous support to help further American Indians in their education and especially in helping me to improve myself.”



Iva (Blackfeet),
Coca Cola Scholar
School:
Blackfeet Community College
Major:
Blackfeet Studies and
Blackfeet Language

Iva, a 2011 Blackfeet College graduate with an associate’s degree who is planning to continue on to earn a bachelor’s degree this fall at the University of Montana, says her American Indian College Fund scholarship is a blessing to her, as it allows her to use her college work-study wages to buy groceries while her tuition, books, and transportation are paid for by her scholarship. She says, “American Indian College Fund donors are angels on earth, giving struggling people the opportunity to rise up out of poverty, hold their heads high on graduation day, and demonstrate to others that the success rate for American Indian college graduates can and will increase.

American Indian College Fund Flame of Hope Gala Sponsorship Levels

Thursday, Oct. 20, 2011

The Seawell Ballroom, Denver Center for the Performing Arts, Denver, CO

FLAME OF HOPE - \$50,000

- Two tables (20 tickets)
- Opportunity for corporate representative to speak
- Traditional American Indian blanket-wrapping honor ceremony by the Fund’s President
- Name and logo on full-page acknowledgement of all sponsors in the Fund’s newsletter, annual report listing, and logo with link on the Fund’s website
- Name in event press release, logo printed in event program, logo on screen before and after program, and verbal acknowledgement during event
- Name and logo on full-page ad in *This Week from Indian Country Today*

KEEPER OF THE FLAME SPONSOR - \$25,000

- One table (10 tickets)
- Traditional American Indian blanket wrapping ceremony by the Fund’s President
- Name on full-page acknowledgement of all sponsors in the Fund’s newsletter, annual report listing, and name with link on the Fund’s website
- Name in event press release, name printed in event program, name on screen before and after program, and verbal acknowledgement during event
- Name and logo on full-page ad in *This Week from Indian Country Today*

VISION OF HOPE SPONSOR - \$10,000

- One table (10 tickets)
- Name on full-page acknowledgement of all sponsors in the Fund’s newsletter, annual report listing, and the Fund’s website
- Name in event press release, name in printed event program, name on screen before and after program, and verbal acknowledgement during event
- Name and logo on full-page ad in *This Week from Indian Country Today*

CIRCLE OF HOPE SPONSOR - \$5,000

- Five tickets to the event
- Name on full-page acknowledgement of all sponsors in the Fund’s newsletter, annual report listing, and the Fund’s website
- Name in event press release, name in printed event program, and verbal acknowledgement during event.
- Seated with a tribal college president or tribal college student.

SPONSOR - \$1,000

- Two tickets to the event
- Name on full-page acknowledgement of all sponsors in the Fund’s newsletter, annual report listing, and the Fund’s website
- Name in printed event program and verbal acknowledgement during event.
- Seated with a tribal college president or tribal college student.

The American Indian College Fund’s website receives approximately 150,000 hits monthly. The Fund’s newsletter is mailed to 20,000 people across the country and 15,000 copies of the Annual Report are produced. *This Week from Indian Country Today* is the world’s largest American Indian news source. It has a readership of 64,000 per week and the website has 88,000 unique visitors per month.



AMERICAN
INDIAN
COLLEGE
FUND

8333 Greenwood Boulevard
Denver CO 80221-4448

The American Indian College Fund is the highest-ranked American Indian charity to consistently receive top ratings from independent charity evaluators:

- Best in America Seal of Excellence—Independent Charities of America.
- Better Business Bureau's Wise Giving Alliance
- A- rating—American Institute on Philanthropy.



Follow us on social media

twitter: @collegefund

myspace: myspace/aicf

facebook: Join our American Indian College Fund cause and group

Blog and web site: www.collegefund.org

